

RECEIVED  
CENTRAL FAX CENTER

SEP 05 2007

PATENT

Attorney Docket No. 108.0005-00000

Customer No. 22882

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of	)	Confirmation No.: 7310
Tiffany A. Thompson et al.	)	
Serial No.: 09/825,758	)	Group Art Unit: 1751
Filed: April 3, 2001	)	Examiner: Tri V. Nguyen
For: INTERNET PROTOCOL-BASED	)	
INTERSTITIAL ADVERTISING	)	

Mail Stop AMENDMENT  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

**AMENDMENT**

In reply to the Office Action dated April 5, 2007, the period for reply having been extended for two (2) months by a request for extension and fee payment filed concurrently herewith, please amend the application as follows:

**Amendments to the Claims** are reflected in the listing of claims, which begins on page 2 of this paper.

**Remarks** begin on page 10 of this paper.

Amendment 9-5-07